

# Raising the Bar

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## ABSTRACT

We will take a look at how the payments landscape has evolved. Not only has the explosive growth of connectivity transformed the payments space, it has also been transforming criminals. To address the evolving risks, and lay the groundwork to secure the ecosystem for the future, you will learn Visa's approach based on four data-centric strategies, whilst improving the consumer experience.

## SPEAKER BIOGRAPHY

Siew Nee has overall risk responsibility for Visa's business in Singapore, Malaysia, Thailand, Brunei and Myanmar. In this capacity, she is entrusted to maintain the integrity of the payments ecosystem. She works closely with different stakeholders, including regulators and law enforcement agencies, to develop security priorities, execute strategies to prevent fraud, and identify/respond to data breaches.

Siew Nee had held previous positions in sales, operations and risk management during her past tenures with HSBC and Citibank.